

Snowpaper

V1 Official Whitepaper of Snowcoin



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The rise of Pepe has re-initiated the meme coin industry, a pseudo Crypto 'industry' that since the start of 2017 has been dominated by hundreds of billions of dollars flowing strictly into dog coins.

Whilst this liquidity is still present and perhaps thriving, fate has it that time of Shiba Inu, Doge-Elon, Baby Doge & perhaps even doge may be under attack - as the most obvious, most real & most used meme emerges taking its place among the ranks.

The meme-coin that has made the most sense since the inception of meme coins, but was never capitalized on until recently.

\$PEPE.

Now whilst it's true that liquidity is not allergic to old charts, what is also true is that liquidity in our market prefers shiny new narratives. Prioritizing shiny bags with fresh blood to dusty communities jaded by a cycle of depression. Coins that are simply more exciting for those that have never made it.

The liquidity inflows that \$PEPE has been able to achieve in such a short period of time is a simple testament to this, as hundreds of millions pour into the green frog in a space 3 weeks, cementing it's place on the Crypto leaderboard.

As is the nature of Crypto, when one market leader emerges, many others follow. Most of which fizzle out, while others stand the test of time & benefit from the new liquidity.

Out of this evolution, Snowcoin is one of them.

Part 1: Snowcoin Introduction

Born as a community-run experiment, Snow-coin is a Cryptocurrency created on the back of \$PEPE craze, using one of the most shocking, memorable and easiest-to-quote ticker in the whole of the Crypto world.

\$SNOW not only makes sense to an industry that still has the ability to pump on the merit of a name, but the branding of being “Pepe’s fucked up brother” carries a strong viral load. It is a coin that has the ability to capture the hearts of our degen paradise through it’s subsidiary memes and phrases, and as you will soon see, *the places it can be taken because of this degenerate humor.*

That said, the competition is fierce. Can a meme coin simply thrive on jokes and promises of higher prices?

The answer is yes. However, will we rely solely on this approach? No.

This is because while it may work, this approach reduces the meme coin to nothing more than a pyramid, limited by the liquidity that enters and exits the market.

This is ironic because most people will naturally ask the follow-up question which is likely to be

“How can a cocaine-snorting wasteman be anything other than immoral?”

Unfortunately, that’s what people have thought about \$SNOW his entire life.

Which is the exact reason why he has been created.

Part 2: Snowcoin Vision

The endless jokes and shock value that surround the \$SNOW ticker are indeed enough fuel to ignite a firestorm, but that is not our sole intention. It is just the start.

Our goal is to use this branding as a polarizing launchpad, leveraging the controversy as a magnet to attract attention and, through this attention, create something deeper than any other meme coin in space has ever achieved.

Thus, solidifying our position as the second frog coin in charge through sheer force.

We aim to take a joke and infuse it with substance.

The question is: how exactly?

As of today, \$SNOW intends to establish an ecosystem of utility & then to leverage this utility to create a deflationary environment that benefits three key groups:

1. Holders of \$SNOW.
2. Those who utilize the \$SNOW coin's utility.
3. Traders in need of rehabilitation.

Fate adores irony, just as number 3 adores number 2.

We are constructing an ecosystem atop a cocaine-snorting Pepe frog that will utilize its profits to address the damage that cryptocurrency has inflicted on many individuals' psyches in the first place. A true first.

So how will this be done?

Well let's **first** run through our six utility vectors and then we will expand more on the vision of giving the rich, a lane to hedge the immorality of stealing money from the poor, by giving back to them through our inbuilt utility.

Part 3: Snowcoin Utility

While this will be a roster of ever-expanding ideas, Snowcoin plans on fulfilling the vision of becoming deflationary, useful, and exciting through five (initial) key vectors that we will discuss now.

While it's still in its experimental phase, if these vectors can be effectively achieved, we will have built a project that will dominate because of how it combines branding freshness, memefication buybacks, gamification, & hardcore branding in a single euphoric soup.

Strung together, backed and held by the fact that any usage of the \$SNOW ecosystem will be a declaration of morality at best & a hedge against the damage we cause to others by being part of Crypto at the very least.

What we're saying will make sense in just a second

So then, let's move on to the first.

Vector 1: Crypto Infrastructure

Our first plan is to slowly build out Crypto infrastructure that requires \$SNOW to be held and burned in order to use said pieces of infrastructure.

These infrastructure pieces are as follows

1. Snow Locker: Crypto Infrastructure

Snow Locker will be a liquidity locker that will provide the most competitive rates for locking and distributing liquidity in the entire crypto industry, alongside an inbuilt feature that allows customizable vesting for token schedules and distributions.

This piece of infrastructure aims to help projects manage their liquidity without paying for their own infrastructure.

It will be expanded with the eventual goal of becoming an all-in-one hub for the creation of tokens, locking, and raising of funds in the industry.

50% of the fees from every transaction will be burnt from the \$SNOW supply, and the remaining 50% will go into a charity wallet to fund trader rehabilitation.

As you will see later, this provides an incentive for companies producing coins that have a net negative impact on most involved, serving as a moral hedge while also saving them money.

2. Snow Bot: Telegram Infrastructure

Next, \$SNOW plans to create a package of crypto bots to replace most traditional bots used by Telegram users in order to enhance the user experience, such as portals, buy bots, and subscription bots, all built into one code.

Some of these bots will be free to help market \$SNOW, while others will have premium plans that can be accessed by permanently burning \$SNOW.

These bots will serve as the telegram infrastructure phase of the project - being also integrated into vectors two, three, and four as you will soon read.

Fees from every transaction will burn 50% of the \$SNOW supply, and the remaining 50% will go into a charity wallet to fund trader rehabilitation.

Again, this will provide an incentive for companies producing coins that have a net negative impact on most involved, serving as a moral hedge while also saving them money.

3. Integration into the Tier 7 Network: Network Infrastructure

Holders that have burned or held a specific amount of \$SNOW will have the rare chance to use parts of the Tier 7 network infrastructure for free (currently at <https://www.tier7trading.com>) once they hit a certain rank, which is a general vector that will be explained in a later section.

The ranks will play a role in what you are able to access and the parts of the infrastructure in question are access to pre-sales at a discounted fee, a discount on well-being-based courses & access to in real-life events that otherwise would not be accessible. All of this is planned to be a major value add that dominates the cost of locking up, burning or achieving a particular \$SNOW rank.

More utility to will also be introduced to ranked holders as the Tier 7 ecosystem is expanded.

Vector 2: Liquidity Narrative-Based Branding

The second vector that the team came up with is to create something that is Crypto-first - to transform \$SNOW into a coin whose branding, products, NFTs, and memes level up/morph according to liquidity and market cap milestones achieved by the project.

Here's how it works:

In secret, we have created and are continuing to create a story of how \$SNOW (starting as Pepe's messed up brother) embarks on a quest by walking the yellow brick road to sobriety. Along his journey, he will encounter many problems, shocks, funny stories, insights, and powers, level up, gain talents, and eventually reach enlightenment. This story will be a comedic caricature-like reflection of the path every trader in the industry takes, as he navigates the rocky shores from degenerate to untouchable and is the most exciting part about the entire brand.

The entire journey will be made into a small book, readable for free on our website (or purchasable in book format), and the next chapter will only be revealed once a market cap milestone is reached, starting from 5M and ending at 500M.

There will be 20 milestones in between 5M and 500M and each time a milestone is hit, the project logo, website details, team names, & NFTS will automatically change in accordance with how the story unfolds.

Ranked \$SNOW holders will have a chance ahead of time to influence their story on the path to enlightenment and also vote on the direction the branding takes to create value for all involved.

Not only is this a Crypto-first, but it is also concurrent with the idea of using the project for good - using the irony of a degenerate meme coin, which would typically be a value drain for 90% involved, and turning it into something that adds value.

Furthermore, we plan to include riddles in each part of this story on how to find wallet addresses and passwords, which will contain prizes funded by sponsorships from other projects in exchange for visibility on their projects.

These riddles will be interwoven with father and mother figures within the story itself and will be very hard to unravel.

Vector 3: Leaderboard Gamification and Game

The next vector which has already been hinted at consistently is that we will have a \$SNOW leaderboard soon built, that will give ranks to \$SNOW holders based on

1. How much \$SNOW they hold
2. How much \$SNOW they have burned
3. How much they've interacted with the contract

The ranks that will be awarded will act like a video game - giving each user a profile that will act like an on-chain MMORPG video game.

The higher ranked a profile gets the more likely that

- They get free access to \$SNOW utility services
- Unique NFT airdrops
- The ability to level up their NFT's
- A sponsorship of approval by being companies concerned
- Other perks that we are yet to reveal ;)

The next idea is that being like a video game, ownership of user profiles means that if you own a particular rank but someone else wants it?

You can sell it to them.

This will be yet another piece of deflationary pressure because it gives a reason for users to level up their accounts. Almost like an on-chain MMORPG.

As you will see, this is an important piece of the puzzle when you take into account vector four.

Vector 4: NFT'S

The next vector in planning is the release of \$SNOW NFTs, as we have hinted. These NFTs will have the ability to permanently morph, upgrade, and level up based on three factors:

- The amount of \$SNOW held in the wallet
- The rank of the wallet
-

Whether or not \$SNOW hits specific milestones

When all the criteria are met, users can choose to evolve their NFTs or add traits, which may or may not require a cost in \$SNOW depending on their current rank.

Conversely, this system will also work in the opposite way. Those who excessively withdraw funds from the ecosystem will lose their ranks, and if severe enough, may even receive negative titles. Their NFTs will also revert back in time, becoming something shameful.


This is because, ultimately, the project's quest is to provide support to those who need it.

Lastly, these NFTs will likely be sold, and as people interact with the ecosystem, 50% of the profits will go towards trader rehabilitation, 15% will cover running costs, and 35% will be burned from the supply.

Additionally, any subsequent NFT sales on OpenSea will be subject to a 3% tax, which will also be completely burned from the supply, further creating deflationary pressure.

Vector 5: Mystery????

Vector 5 is a mystery piece of utility that is planned for the ecosystem.

The only riddle here we have for you is to follow the blue bird * 

If anyone manages to guess it he or she will receive a free \$SNOW airdrop and also the highest ranking title.

Part 4: Marketing, Revenue, Development & Team

Next, projects are often no better than their marketing so this is something we must cover.

First and foremost - Snowcoin started as a community experiment by CryptoShadow who can be found here <https://www.twitter.com/CryptoShadowOff> with his own money and will forever remain a community experiment.

- The contract is renounced
- Snowcoin has raised no funds
- No development funds have been sold to date
- 5% funds have been kept as developer funds

This means that from this point forward, whilst partially led by him, funded & developed - it is no longer controlled by one individual. The way this is marketing then is through blending a unique ability for creators to earn revenue, support a moral incentive & give holders the ability to shape the trajectory of this project by- project leaving it wide open to anyone and all that is able to make a difference. To do what all good memes coins do and rely on the power of an incentivized community for marketing.

It has been structured this way because if the project is to serve to fulfill its moral vision, it has to harness the power of the collective.

Incentives

In order therefore to make this a reality, we have come up with a unique proposition in order to help our ecosystem grow.

Snow will be offering developers a chance to create pieces of utility for the \$SNOW ecosystem and as a result, retain 50% of all profits that are generated as a result of the fee's from this piece of utility.

The developer benefits by being able to plug one small piece of utility into a ready-branded platform & be financially rewarded for it. Especially as the utility itself can be anything at all.

For example. let's imagine a rogue developer (perhaps trained to use AI) is interested in the project vision, is a holder & also wants to contribute. This developer highlights that our project could do with x utility & builds it out for us. It succeeds. Others see this and hop on board.

Leading to what the \$SNOW memers call a \$SNOWBALL

Revenue

Moving on, the revenue for \$SNOW as we have highlighted before will be generated in one of 4 ways

1. Taken from % fee's used in the ecosystem
2. Taken from the % fee's among all four vectors
3. Retained and used from sponsorship deals
4. NFTS bots and verification

And on the usage side (in order of severity) it will

1. Given to traders needing rehabilitation from our brutal industry
2. Burned from the supply
3. Used for development costs

In general, you can expect 50% of all profits to be allocated to point number one, where as points 2-3 will be variable depending on

what phase \$SNOW coin is in it's roadmap (which will be revealed later)

In any case, as our vision starts to come to life, we will have a better idea of how much this is. Whatever the case - the primary idea is to use the revenue to

1. Achieve a deflationary mechanism as a reward for those supporting the project, from both a brand stand-point and a holders standpoint
2. Give back to those who need it

Which therefore takes care of those that make taking care of others possible.

Team

The snowcoin team since inception has bubbled to a healthy pack of 10 - with 20 being the total amount involved in the building ecosystem.

That said - anyone can get involved and it is something that will morph over time. The real vision is to open it up to all to contribute, grow & evolve the project.

This can either be incentivized holders that believe in the vision or those incentivized by development profits.

Team Benefits

All team members will by default receive the highest \$SNOW ranks and thus get all the benefits involved.

Furthermore - depending on the activity, rank & holdings of members of the \$SNOW team - they will get a weighted vote that will function like a DAO. The more influential x member is, the more chance he or she will get to influence the project.

Part 5: Morality, Buyers and Disclaimer

Whilst Snow seeks to do its absolute best to become a successful project, we are legally and morally obliged to highlight to you that this industry is risky. Memecoins have no inherent worth apart from what a community manages to give it and until otherwise, is to be considered vaporware.

With that disclaimer out the way, if you are someone that believes in the vision and wants to support it - make sure that you know what you are doing and also only risk what you can afford to lose.

The snow team or anyone involved in the creation of snow gives no express promises nor guarantee's anything about the future. Nor can it ever do so.

What has been achieved so far

So far the project has secured various partnerships & influencer backing but \$SNOW is in its earliest states. Having started in May 2023, the first contract that was released suffered a liquidity exploit due to an error by the dev and was shortly after relaunched. Having arranged airdrops for those affected by the v1 people from this point on the contract is functioning with no problems.

To date we have effectively secured 20,000USD in our charity wallet in order to fund the rehabilitation program and composed a pretty detailed vision of how we intend to build out \$SNOW to be one of the most viral tickers in Crypto history.

It has onboarded community members that are working for the project, as holders for free and at current right now the team is focused on delegating responsibility, onboarding new members & getting the first pieces of utility built out.

Part 6: Thank You

Thank you for taking the time to read our whitepaper.

If you want to support or get involved with us you can do so by contacting us or supporting us through any of our platforms we are very easily available



You can find our official links through the following addresses

Website: <https://www.snow-coin.com>

Twitter: <https://www.twitter.com/snowcoineth>

Telegram: <https://t.me/snowcoineth>

Telegram Announcement: <https://t.me/Snowcoinannouncements>

Email: support@snow-coin.com

This whitepaper is still in version one and will soon be upgraded to version 2 - where sneak peaks, flow charts and graphics will be updated.